

WOMEN of INFLUENCE

Greater Tampa Chamber of Commerce

Nearly 800 attendees enjoyed the Second Annual Women of Influence Luncheon on October 27th at A La Carte Event Pavilion. Prior to the program starting, attendees enjoyed a bazaar of "sidewalk vendors" who featured goods and services including jewelry, baked goods and insurance. Attendees were also treated to gift bags from Level 2 SalonSpa.

The luncheon program began at noon and was emceed by NewsChannel 8 anchor Gayle Sierens whose enthusiasm and candor kept the program moving. The Women of Influence Committee Chair Kim de la Parte of de la Parte and Associates took to the podium and recognized the importance of this program, the dedication of the committee members and the support of the event sponsors. The featured speaker of the program was Deborah Fine, President of Digital Strategy for Universal Television, who spoke of her personal and professional journey which included serving in executive positions at iVillage Properties, Victoria's Secret, Avon and Conde Nast Publications. Deborah closed her presentation by sharing her ten strategies for success.

Following Deborah's remarks, she was presented with a gift basket courtesy of Columbia Restaurant. In addition, some attendees received giveaways such as books, a home décor gift basket and jewelry.

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